

Proceedings of Knowledge Management International Conference (KMICe) 2018

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KEYNOTE SPEAKERS

“Knowledge Management: Between Expectations and Reality”

Prof. Dr. Meliha Handzic

*Professor of Management and Information Systems
International Burch University, BOSNIA AND HERZEGOVINA*

“Critical Digital Marketing Trends for 2018 and Beyond - How to Stay Relevant”

Dr. Frank J. Peter

*Principal of AsiaTraining, Managing Director FJP Marketing Sdn. Bhd., MALAYSIA, and
Associate Faculty, Othman Yeop Abdullah Graduate School of Business,
Universiti Utara Malaysia (UUM), MALAYSIA*

“Social Media and Knowledge Management the Disruptive Technology”

Prof. Dr. Mohamad Fauzan Noordin

*Professor of Information Systems (Business Informatics),
International Islamic University Malaysia (IIUM), MALAYSIA*

Foreword

We are delighted to welcome all participants to the 9th Knowledge Management International Conference (KMICe 2018). KMICe 2018 is biannually organized by Universiti Utara Malaysia, Malaysia, and this year's event is held in Miri, Sarawak. The conference organizer has put together excellent presentations that encompass the latest research in knowledge management, and provide an opportunity to renew old friendships and make new acquaintances.

After rigorous peer review process, the KMICe 2018 proceeding publishes 69 articles related particularly to current theoretical and practical issues in Knowledge Management field. The papers are from local and worldwide participants including Thailand, Indonesia, Iraq, Vietnam, Nigeria, Pakistan, Yemen and Tanzania.

The focus theme of 2018 is on “Knowledge Science towards Social Harmonisation”. Knowledge science is an emerging discipline resulting from the demands of a digital economy and information revolution. The theme is particularly to offer a platform for researchers, academics and practitioners to present, share and promote their research and develop strengths, generally on the current issues related to Knowledge Management field and specifically to raise the importance of social harmonization concept and its ability in developing a better society in the current digital era.

Finally, we would like to thank the presenters for their willingness to share their latest work and ideas, without their efforts, this conference would not be possible.

KMICe 2018 Proceedings Committee