Knowledge Management Towards Social Harmonisation

Knowledge Management International Conference

ISSN 0128-0511

KMICe2018 invites full-paper submissions, which may address theoretical, methodological or practical aspects related to Knowledge Management.

Keynote 1:
"Knowledge Management: Between Expectations and Reality"
Prof. Dr. Meliha Handzic
Professor of Management and Information Systems at the International Burch University, SARAJEVO

Keynote 2:
"Critical Digital Marketing Trends for 2018 and Beyond - How to stay relevant"
Dr. Frank J. Peter
Principal of AsiaTraining, Managing Director FJP Marketing Sdn. Bhd., MALAYSIA, and Associate Faculty, Othman Yeop Abdullah Graduate School of Business, UUM

Keynote 3:
"Social Knowledge Management: Cases of Social Technology in KM Process"
Prof. Dr. Norshuhada Shiratuddin
Professor of Information Science Design Research and Digital Media at the Universiti Utara Malaysia, MALAYSIA

All accepted papers will be published in a conference proceedings (ISSN 0128-0511).

Indexing:
✓ Web of Science (WoS)
✓ CiteSeerX
✓ Google Scholar
✓ UUM Repository

Important Dates:

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Paper Submission</td>
<td>30 March 2018</td>
</tr>
<tr>
<td>Notification of Acceptance</td>
<td>1 March 2018</td>
</tr>
<tr>
<td>Camera Ready</td>
<td>2 March 2018</td>
</tr>
<tr>
<td>Registration/ Payment Deadline</td>
<td>30 April 2018</td>
</tr>
<tr>
<td></td>
<td>15 May 2018</td>
</tr>
</tbody>
</table>

Organized by:

Universiti Utara Malaysia
School of Computing

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