Knowledge Management Towards Social Harmonisation

Knowledge Management International Conference

ISSN 0128-0511

KMICe2018 invites full-paper submissions, which may address theoretical, methodological or practical aspects related to Knowledge Management.

Keynote 1: "Knowledge Management: Between Expectations and Reality"
Prof. Dr. Meliha Handzic
Professor of Management and Information Systems at the International Burch University, SARAJEVO

Keynote 2: "Critical Digital Marketing Trends for 2018 and Beyond - How to stay relevant"
Dr. Frank J. Peter
Principal of AsiaTraining, Managing Director FJP Marketing Sdn. Bhd., MALAYSIA, and Associate Faculty, Othman Yeop Abdullah Graduate School of Business, UUM

Keynote 3: "Social Knowledge Management: Cases of Social Technology in KM Process"
Prof. Dr. Norshuhada Shiratuddin
Professor of Information Science Design Research and Digital Media at the Universiti Utara Malaysia, MALAYSIA

Important Dates:
- Full Paper Submission: 30 April 2018
- Notification of Acceptance: 1 March 2018
- Camera Ready: 15 May 2018
- Registration/Payment Deadline: 15 May 2018

All accepted papers will be published in a conference proceedings (ISSN 0128-0511).

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