



Programmes Schedule

TIME	MONDAY, 1 st FEBRUARY 2021	ONLINE WEBEX INFO			
08:30 – 09.00	Registration & Opening Remarks	Event address for attendees: https://tinyurl.com/yyqh8mvr Event address for panelists/speakers: https://tinyurl.com/yxqngqafw Date and time: Monday, February 1, 2021 8:15 am Malaysia Time (Kuala Lumpur, GMT+08:00) Monday, February 1, 2021 1:15 am West Africa Time (West Africa, GMT+01:00) Sunday, January 31, 2021 7:15 pm Eastern Standard Time (New York, GMT-05:00) Duration: 5 hours Event number: 158 155 4127 Event password: KMICe2021@MY			
09:00 – 10:00	Keynote Speaker I: Dr. Jay Liebowitz The Business of Pandemics: The COVID-19 Story				
10:00 – 11.00	Keynote Speaker II: Assoc. Prof. Dr. Bahtiar Bin Mohamad Developing Internal Crisis Communication (ICC) Model: A Strategy to Improve Agility among Malaysian Employees during the COVID 19 Pandemic				
11:00 – 13.00	Forum: Responding to COVID-19 challenges with Innovation via Digital Surge: New Ways of Work and Life Moderator: Prof. Dr. Norshuhada Shiratuddin Panelists: Prof. Dr. Arminda V. Santiago, University of the Philippines Diliman, Philippines Prof. Dr. Rasheed Gbenga Jimoh, University of Ilorin, Nigeria Dr. Ayad Hameed Mousa, University of Karbala, Iraq				
13.00 – 14.00	Lunch Break				
14.00 – 15.30	PARALLEL SESSIONS A (6 papers per session @15 minutes per paper)	SESSION	MEETING ADDRESS	EVENT NUMBER	EVENT PASSWORD
		SESSION A1	https://bit.ly/3q9xzjz	158 842 7585	KMICe2021@MY
		SESSION A2	https://bit.ly/3bwIMGS	158 329 8232	KMICe2021@MY
		SESSION A3	https://bit.ly/3oM3t5i	158 181 5431	KMICe2021@MY
		SESSION A4	https://bit.ly/2XszYK3	158 164 2583	KMICe2021@MY
		SESSION A5	https://bit.ly/38yUY85	158 999 3772	KMICe2021@MY
		SESSION A6	https://bit.ly/3sgewpx	158 772 2519	KMICe2021@MY
15.30 – 17.00	PARALLEL SESSIONS B (6 papers per session @15 minutes per paper)	SESSION	MEETING ADDRESS	Event Number	EVENT PASSWORD
		SESSION B1	https://bit.ly/3qdg4Pg	158 021 6798	KMICe2021@MY
		SESSION B2	https://bit.ly/38AN2n3	158 823 6115	KMICe2021@MY
		SESSION B3	https://bit.ly/3bszGed	158 930 7540	KMICe2021@MY
		SESSION B4	https://bit.ly/2Lnw8PJ	158 568 8412	KMICe2021@MY
		SESSION B5	https://bit.ly/38xYVd8	158 762 9708	KMICe2021@MY
		SESSION B6	https://bit.ly/2K4PCLt	158 972 8118	KMICe2021@MY
17:00 – 17.20	Best Papers Award & Closing remarks	Meeting Address: https://bit.ly/3qawkk6 Date and time: Monday, Feb 1, 2021 4:45 pm 40 minutes (UTC+08:00) Kuala Lumpur, Singapore Meeting number: 158 473 4436 Meeting Password: KMICe2021@MY			